

Graphic Arts & Design Technology Qualifications & Skills Statements ***Michigan Pathway: Arts & Communications***

Sample Objectives or Career Goal:

Junior or Entry Level:

Account Sales Representative or Manager, Advertising, Animator, Art Director, Artist, Cartoonist/Comic Illustrator, Copywriter, Computer Animator, Exhibit Designer, Desktop Publisher, Digital Imager, Graphic Designer/Artist Illustrator, Industrial/Commercial Designer, Photographer, Set Designer, Sign Maker, Website Designer, Fine Arts / Graphic Arts Teacher.

Ideas for Qualifications and Skills:

- Gifted in developing dynamic graphic art displays in an interesting and innovative way.
- Possess a strong passion and interest in all aspects of design from brand identity to web design.
- Over 2 years graphic design experience working with the latest Adobe Creative Suite and digital design software.
- Excellent drawing and sketching skills.
- Wide knowledge of layout principals and esthetic design concepts.
- Sound creative design and visualization skills.
- In-depth knowledge of print and web design applications.
- A self-starter, able to execute projects from conception to completion within stringent deadlines.
- Computer skills: MS Office Suite, Intermediate to advanced Microsoft PowerPoint and Word.
- Familiar with Adobe Illustrator CS6, Photoshop, In Design, and After Effects.
- Strong knowledge in MAC Operating Systems.

Creative Skills and Program Applications:

Graphic Design	Digital Imaging & Illustration	Publishing Skills
<ul style="list-style-type: none">• Packaging• Business Cards• Posters	<ul style="list-style-type: none">• Photography• Retouching & Restoration• Compositing	<ul style="list-style-type: none">• Magazine Ads• Newsletters• Brochures
<ul style="list-style-type: none">• Adobe In Design CS6• Adobe Photoshop CS6	<ul style="list-style-type: none">• Adobe Illustrator CS6• Dreamweaver	<ul style="list-style-type: none">• Adobe Aftereffects• Flash XML

Personal Management or “Soft” Skills:

- Strong communication, leadership, management and problem solving skills.
- Exceptional interpersonal skills; team-oriented and collaborates with co-workers to reach deadlines.
- Focused, and able to work with minimal supervision.

- Detail oriented, self motivated work style; proven ability to master new skills quickly and efficiently.
- Motivated and willing to work hard to get the job done.
- Works well with coworkers and displays excellent client service skills.
- Adaptable to different situations in order to learn new skills.
- Self motivated, detail-oriented with proven task prioritizing skills.
- Highly developed work ethic, including exemplary attendance record.

More advanced Graphic Arts & Design Technology skills.....

- Creatively generates new graphic materials for multiple business and property entities working within established branding standards for time-sensitive print and digital advertisements, brochures and leasing materials.
- Work hands-on to produce and troubleshoot detailed design and technical solutions applicable to multiple platforms.
- Imaginatively develops quality packaging, displays, advertisements and logos to meet specific client needs.
- Extensive knowledge of creative design techniques, tools and principles to develop a variety of innovative media and visual communications solutions.
- Advanced cross platform computer skills from MAC to PC.
- Ability to create highly abstract images and designs solutions from conception to completion.
- Proficient in MAC Operating Systems.
- Computer skills: MS Office Suite, Intermediate to advanced Microsoft PowerPoint and Word, plus ability to translate Excel data to design applications.

Duties of a Graphic Art Student:

- Design sketches, layout magazine pages, ads, logos, brochures, flyers, and marketing material for clients and classroom projects.
- Assists Art Instructor with creative and conceptual ideas.
- Create web designs for classroom projects and school clients.
- Develops logos and brand identity for new clients.
- Consistently recognized by instructor for designing fresh and innovative ideas and applications.
- Provide professional layout and design for CTE school highlights section of the *Macomb Daily Newspaper* of Macomb County Michigan.
- Earned a Graphic Arts & Design Technology Skills Certificate by exceeding all 12 areas of concentration in the Graphic Arts & Design course – 2014.
- Awarded bronze metal in *State Level Competition of SkillsUSA* student leadership organization - 2013.
- Recruited by Creative University of Utah for crafting inspiring and eye-catching illustrations, page-layouts and graphic designs.